

CV



Personal data :

Name: Mgr. BEÁTA HOLÁ

Title: Master in Psychology,
Bachelor of Media Studies and Journalism

Date of Birth: 7.2.1982

Place of Birth: Ivančice

Address: Roubalova 9, 602 00 Brno

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Work experience:

- 12/2012 – present** **„Centre of Education for All“ - Southern Moravian counselling institution aimed at adult training promotion and employment development**
CEO, coordinator of key branches „adult training information services“, „career counselling“, „internship guidance“ and „cooperation of regional institutions“
- 2008 – present** **NGO - KTP Association for Qualification at the Labour Market – development of adult training didactics and complex innovation services in training tools and methodologies**
President of the association, leader of the innovators team responsible for national and international innovation projects, elaboration of innovative educational programmes, tools and methodologies for secondary schools, adult education providers and NGOs
- 4/2007 – 12/2007** **Train the trainer programme „Media Creatively“ at Aisis Kladno**
Trainer of the train the trainer courses , design and delivery of a „train the trainer“ module „Using video at school“ for teachers and „How to run a school magazine“ for students
- 2002 - 2006** **Journalist**
Editor at regional TV broadcast „Toulavá kamera (The Wandering Camera“) ,
Leader of the Department of Supplements at the regional Daily Newspaper,
Speaker at Radio Student107FM

Internships:

- 4 – 7/2008** **Systemic Therapy** - Internship at an Establishment for Elderly with dementia Berndorf, Austria
- 2007 – 2008** **II. Years Scholarship internship** at Sigmund Freud Universität Vienna –
Department of Systemic Family Therapy
- 6/2006** Internship at the Department of Clinical Psychology and Psychiatry for Children at the Faculty Hospital Brno

Education:

- 2007 - 2008** **Sigmund Freud PrivatUniversität Vienna**
Systemic Family Therapy Department
- 2002 - 2008** **Faculty of Social Studies at the Masaryk University in Brno**
fields of study: Psychology /Media Studies and Journalism
- 1999- 2000** **Hölderlin´s Secondary Grammar School Nürtingen, Germany**
1year student exchange
- 1997- 2002** **Secondary School Brno, Vídeňská**

Skills and Competences:

Languages:

Czech

German

English

Spanish

French

Latin

Mother tongue

C2 – proficient user

C1 – proficient user

B2 – independent user

A1 – basic user

A1 – basic user

IT:

Software: Adobe Illustrator, Adobe InDesign a Adobe Photoshop, Subtitle Workshop and Adobe Premiere, MadeSimply

Web 2.0 applications: Weebly, Prezi, Glogster, Flipsnack, Facebook, LinkedIn, Toondoo, Fliptime, atd.

Soft skills:

- constructive communication
- intercultural competences
- high work engagement and loyalty
- exceptional creativity
- networking skills

Publications:

Holá, B., editor: Rutová, N. - Média tvořivě - Metodická příručka mediální výchovy, kapitola Video ve výuce, (Media in Education – Methodological Handbook and Guidelines for Teachers) Aisis, o.s., 2007

Holá, B., Taktiky užívané psychoterapeuty k navázání vztahu a zvládnání obtíží v procesu interkulturní psychoterapie, (Strategies used by therapists in establishing of therapeutical relationship in the process of intercultural therapy) MU Brno, 2008, Diplomová práce,

Vybíral, Z., Roubal, J. Současná psychoterapie – Kapitola 39 Psychoterapie mezi kulturami (Contemporary Psychotherapy – Chapter 39, Psychotherapy between Cultures) , Portál, 2010

Voluntary work:

Member of the Managing Board at Slow Food Convivium Brno (promotion healthy, tasty and fair food)

Media Advisor for SVČ Lužánky - the Largest Leisure Activity Centre in the Czech republic

Interests:

Active opera singing, dancing, foreign languages, reader's club, cinema